

CAMPUS TYPES—IV



The Lady Killer.

MILITARY BALL FEBRUARY 1

Dance In Rothwell Gymnasium Expected To Be Largest Given.

The annual military ball of the University cadet corps this year will be given Thursday evening, February 1, at Rothwell Gymnasium. The date was changed from February 3 on account of conflicting with events previously arranged for that night.

More than 150 members of the cadet corps have signified their intention to attend the dance. The dance this year is expected to be the largest and most successful in the history of the corps. Persons having been in the corps, but not taking military at this time, are invited. The dress uniform will be worn.

Those having charge of the dance are: Chairman, G. C. Black; decorating committee—R. B. Warren, A. D. Russell, J. J. Godwin; refreshment committee—Roger Morton, S. H. Ladensohn, Albert Delaney; finance committee—E. L. Ocker, Walter von Grempe.

To Revive Special Road District.

A special election for January 2 has been called by the County Court of Callaway County at Fulton to vote on a proposition to revive the Hereford Stephens special road district. The district was formed in 1913, but the organization was permitted to lapse.

Embroidery,
Silk, China.

Your friends have not seen these beautiful Oriental goods.

They are:

Best for Christmas Gifts

Now on display in the Oriental case.

CO-OP

Get them before they run out

Mr. Glancy
of
THE MARQUETTE
18th St. and Washington Ave.
St. Louis
A Refined Hotel for Your
Mother, Wife and Sister
Rates:
Room with Private Bath
One Person
\$1.50, \$2.00, \$2.50, \$3.00
Two Persons:
\$2.50, \$3.00, \$3.50, \$4.00
Rooms without bath, \$1 and \$1.50

Holly, Holly, Holly

For your holiday decorations

Cut Flowers, Baskets of Flowers,
Blooming Pot Plants

Phone 920

COLUMBIA FLORAL COMPANY

Her Christmas Wants.

The following letter to Santa Claus has been received by the Missourian from a little girl at Woodlandville:

My Dear Old Santa Claus: How are you I am all right. I am going to school. I like my teacher. When are you coming to see me. I will tell you what I want for Christmas. I want some candy, oranges, bananas, and a ring. Sterling wants a pistol and some caps, and candy, oranges and bananas. And don't forget mother and dad.

Dean Mumford Attends Conference.

Dean F. B. Mumford is in St. Louis attending a conference called by P. P. Lewis, president of the Missouri State Board of Agriculture, to discuss the proposed pure feed stuffs law that will be presented to the Legislature in January.



SMART Ales may be all right but for a good, honest workin' partner give me a man that's got his learnin' slowly an' naturally.

VELVET gets its goodness that way—two years natural aging.

Velvet Joe

TONNAGE STATISTICS ARE ASKED

Federal Trade Commission Seeks Newsprint Information.

H. J. Blanton, president of the Missouri Press Association, has received a request by wire from the Federal Trade Commission at Washington for information in regard to the actual tonnage requirements of every Missouri newspaper for 1917. Information also was requested for the following points:

Names of publishers who have obtained contracts for 1917, together with name of jobber or manufacturer, and amount of tonnage; names of publishers who have obtained assurances of supplies for 1917, with name of jobber or manufacturer and tonnage. Names of publishers who have been unable to obtain renewal of contracts or assurances of sufficient tonnage for 1917; statements of the experiences of publishers or organizations who have endeavored to build or to buy on a co-operative basis and the amount of tonnage involved.

CITY AND CAMPUS

M. O. Maughan of Utah, a graduate student, left yesterday to visit dairy farms and manufacturing establishments in Iowa, Minnesota, and Wisconsin. He will also visit friends in Minneapolis.

Russell Monroe, assistant University publisher, and Mrs. Monroe will spend the Christmas holidays at a reunion of the Monroe family at Liberty, the home of Mr. Monroe's sister and brother-in-law, Mr. and Mrs. D. A. Sharp.

W. W. Miller, accountant in the Business Office, is spending the holidays in Chicago.

Miss Margaret McElroy and Miss Helen Dunn of the University Extension Division will leave tomorrow to spend a few days at their respective homes in Kansas City and at Balcrow.

W. H. Stephenson, M. A., '15, who is now an instructor in the University of Purdue, is visiting in Columbia.

G. W. Reavis, supervisor of Boys' and Girls' Club Work, organized two clubs in Linn County this week.

George Robertson, a student in the University, left this morning for Marshall, where he will spend Christmas at his home.

James Hudson, son of Colonel J. A. Hudson of this city, arrived last

night from St. Louis to spend several days with his parents.

J. L. Beatty left this morning for Macon County, after visiting for several days in Columbia.

Prof. E. J. Durand left this morning for Canandaigua, N. Y., where he will spend Christmas.

Mrs. Elizabeth Potts left this morning for Kansas City.

Mrs. J. B. Thompson left this morning for St. Louis where she will visit for several days.

T. Lanier left this morning for Palmyra on a business trip.

Mrs. W. E. Linton of Mineral Wells, Tex., who has been visiting her daughter, Miss Pauline Linton at Stephens College, left this morning for an extended visit in Nashville, Tenn. She was accompanied by Miss Linton.

R. R. Miller, a student in the University, left this morning for Dallas, Tex., where he will spend the holidays at his home.

Dr. R. M. Burgess, who has been visiting here for several days, returned to Paris, Mo., this morning. Doctor Burgess and family will move to St. Louis January 26.

H. R. Leslie, a student in the University, left this morning for Memphis, Mo.

Mr. and Mrs. H. W. Smith left this morning for Vandalia, where they will spend several days visiting friends.

Miss Josephine Newell left this morning for Marshall, where she will spend Christmas at her home. She was accompanied by Miss Virginia Quarles.

J. T. Groves, a student in the University, left this morning for Beaumont, Tex., where he will visit several days.

Columbia Teachers Return.

Miss Verna Palmer, 402 Conley avenue, teacher of Latin and Miss Helen King, 714 Missouri avenue, teacher of English in the Higginville High School have returned to their homes to spend the holidays.

After January 1, the Subscription Rates of the Missourian will be as follows:

PRESENT RATES

(City, by Carrier)

1 month	-	-	-	\$.25
4 months	-	-	-	1.00
9 months	-	-	-	2.00
1 year	-	-	-	2.50

AFTER JANUARY 1.

(City, by Carrier)

1 week	-	-	-	\$.10
1 month	-	-	-	.35
3 months	-	-	-	1.00
1 year	-	-	-	3.50

(Mail in Boone County)

1 month	-	-	-	\$.25
4 months	-	-	-	1.00
9 months	-	-	-	2.00
1 year	-	-	-	2.50

(By mail in Boone County)

1 month	-	-	-	\$.30
3 months	-	-	-	.90
6 months	-	-	-	1.75
1 year	-	-	-	3.00

(Mail out of Boone County)

1 month	-	-	-	\$.30
3 months	-	-	-	.90
9 months	-	-	-	2.50
1 year	-	-	-	3.00

(Mail out of Boone County)

1 month	-	-	-	\$.40
3 months	-	-	-	1.20
9 months	-	-	-	3.00
1 year	-	-	-	4.00

December Subscriptions Get Present Rates

All new subscriptions paid-in-advance during December are entitled to the present rates; likewise all old subscriptions which are extended.

Present subscribers should look up their receipts and extend their subscriptions during this month. By doing so, you can save \$1.00 or more on next year's subscription to the Missourian.

Telephone today and have the Missourian extend your subscription. After January 1, the Missourian positively will raise its rates to the foregoing schedule.

The Missourian has about twenty-five of the 1916-17 student and faculty directories left. Every four months paid-in-advance subscription is entitled to one of these so long as they last.

The Daily Missourian
Phone 55
Virginia Building

Christmas and New Year's Greetings

that are more expressive of yourself and most characteristic of the Holiday Spirit—most quickly delivered and most joyfully received are

Long Distance Telephone Messages

There are 70,000 places in the United States that can be reached by telephone—Let your friends hear your voice if you can't visit them. The cost is low.



NOTICE

On cold days use your telephones for Christmas shopping.

Columbia Telephone Co.

NOTICE

If a gift has been delayed anywhere you can trace it by Long Distance.